



ADVERTISEMENT RELEASE ORDER

Date: _____

Place: _____

FROM Mr/Ms/Mrs. : Designation : Contact No. : Client / Agency : GST No. : Address : Email : Website :	TO M/S Kamadhenu Telefilms Private Limited. No. 8/5-2, New BEL Road, RMV 2nd Stage, Bangalore-560 054. E-Mail : marketing@ayushtv.in Website : www.ayushtv.com Contact No.:080-40011239 GST NO.29AADCK1165A1ZX
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M : _____ Booked By : _____ R.O No; KTPLATV _____ /2022-23

AD CAPTION		ADVERTISEMENT TYPE		
DURATION OF AD		L Band <input type="checkbox"/>	Aston Band <input type="checkbox"/>	Spot ROS <input type="checkbox"/>
NO. OF INSERTIONS				Spot RODP <input type="checkbox"/>
TOTAL FCT		Scroll <input type="checkbox"/>	Slot <input type="checkbox"/>	Others <input type="checkbox"/>
ER				
ACTIVITY PERIOD	FROM _____ TO _____ Total No. of Days _____			
TOTAL FCT				
AD INSERTION	ROS <input type="checkbox"/>	RODP <input type="checkbox"/>	Prog. Specific <input type="checkbox"/>	
RODP TIMINGS				

ADVERTISEMENT MATERIAL :By Hand By E-mail Photo/E-brochures As Enclosed

Spot Ad Format:(Mov) 1920x1080 25 frames h.264 codac

Scroll Ad: NOT MORE THAN 40 words each scroll KANNADA OR ENGLISH

Band Ads: Each frame for 10 Sec, max 3 bands

SPECIAL INSTRUCTIONS :

Value Added (only when applicable as per programme specific/event specific/festive specific proposals)

TARIFF

BILL AMOUNT	
GST	
Deductions if any	
TOTAL TO PAY	

PAYMENT DETAILS

CHQ	
CASH	
NEFT	
UPI	

(Rupees _____)

Payment in favour of

NAME	KAMADHENU TELEFILMS PRIVATE LIMITED
BANK	INDIAN BANK RMV 2ND STAGE BRANCH, DEVASANDRA BANGALORE
BRANCH CODE	OORO50
ACCOUNT NO.	000000818854794
IFSC CODE	IDIBOOORO50

ACCEPTANCE

The above prices, specified & the below terms are satisfactory and are hereby accepted by us

for
M/S Kamadhenu Telefilms Private Limited

(Client Manager)

Authorised by

(Client's Signature with Seal)

TERMS

- Release Order to be accompanied with 100% advance payment and Ad material as per the prescribed format.
- No refund can be claimed for the advertisement telecasted with alleged material defect.
- Ads found suitable for telecast as per the norms set by the Channel, shall only be telecasted after preview, even though the payment has been made.
- The schedule shall commence within 48 working hours from the date and time of receipt of Release Order.
- Kamadhenu Telefilms Pvt Ltd, reserves the right to decline, change or re schedule any advertisement not withstanding the acceptance of the advertisement by our representative or even if the payment of the advertisement order is received by us. As the Channel's content for the day determines the Advertisement run.
- All measures to relay as per the agreement will be made by Kamadhenu Telefilms Private Limited, but no guarantee can be given in this regard.
- Cancellation of any Orders to be informed through official communication prior to 48 working hours, you intent to cancel. Invoices will be made upto the date of this notice period.
- Under no circumstances shall M/s Kamadhenu Telefilms Private Limited be liable for any loss to the advertiser or for any omission by us.

09. Kamadhenu Telefilms Pvt. Ltd. does not undertake any responsibility for the content of the advertisement. 10. Terms may change from time to time. Tariff on important occasions, festive programs, Live telecasts will change.