


# ADVERTISEMENT BOOKING FORM

From:  
Client:  
Address:  
Designation:  
Phone No.:  
GST No.:

Date:  
Place:  
Booked By:  
R.O No.:  
Email Id:

To,

 <b>AYUSH TV</b> Wellness and Lifestyle Channel GST No.: 29AAUCA0759P1ZP	<b>Address</b>	<b>Email id</b>
	<b>Ayush TV Private Limited</b> Survey NO.58/1, First Floor, KKR Pearl, Ward No. 19, Near Bhadrappa Layout Village, Hebbal-Tumkur Outer Ring Road, Nagashettihalli, Kasaba Hobli, Bengaluru - 560 024, Karnataka	marketing@ayushtv.in

## Ad Type

L Band  Aston Band  Scroll  Slot  Spot  Others

## Timings

To

## Ad Caption :

## Duration of Ad :

## Activity Period

From Date :

To Date :

Day's :

No. Of Insertations :

Total FCT :

ER :

## Ad Insertation

ROS

RODP :

Prog. Specific :

## Advertisement Material

By Hand  By Email  Photo/E brochures  
 As Enclosed

## Note:

Spot Ad Format: (Mov) 1920x1080 25 frames h.264 codac,  
Scroll Ad : NOT MORE THAN 40 words each scroll KANNADA OR  
ENGLISH  
Band Ads: Each frame for 10 Sec, max 3 bands

## Special Instructions

**Value Added** :(only when applicable as per programme specific/event  
specific/festive specific proposals)

Bill Amount

GST

Deductions if any

**TOTAL TO PAY**

Rupees :

## Payment in favour of

**NAME** AYUSH TV PRIVATE LIMITED  
**BANK** Union Bank of India, Raj Mahal Vilas Extension, BANGALORE  
**NATURE OF ACCOUNT** Current Account  
**ACCOUNT NO.** 058221010000014  
**IFSC CODE** UBIN0905828

for

Ayush TV Private Limited

Authorised by

(Client's Signature with Seal)

(Client Manager)

## Terms

1. Release Order to be accompanied with 100% advance payment and Ad material as per the prescribed format
2. No refund can be claimed for the advertisement telecasted with alleged material defect.
3. Ads found suitable for telecast as per the norms set by the Channel, shall only be telecasted after preview, even though the payment has been made.
4. The schedule shall commence within 48 working hours from the date and time of receipt of Release Order.
5. Ayush Tv Private Limited. reserves the right to decline, change or re schedule any advertisement not withstanding the acceptance of the advertisement by our representative or even if the payment of the advertisement order is
6. All measures to relav as per the agreement will be made by Ayush Tv Private Limited.